



PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## HIGHLIGHTS

### COMMENCEMENT DAY FOR ACADEMIC YEAR 2023-2024 AND GRADUATION DAY FOR ACADEMIC YEAR 2022-2023

In October 2023, Pegasus International College in Hanoi and Da Nang successfully held the Commencement Day for the Academic Year 2023-2024 and the Graduation Day for the Academic Year 2022-2023.

At Hanoi campus, with the presence of our esteemed hotel partners - Capella Hanoi, InterContinental Landmark 72, and InterContinental Westlake, the event honored graduates from the Advanced Diploma in Hotel Management and Certificate in Food and Beverage Skills (Level 1) programs. Marking the end of study journey and the beginning of a new chapter in careers, Pegasus hopes that students will always embrace the "lifelong learning spirit".



In Da Nang Campus, the event honored the graduates from the Advanced Diploma in Hospitality Management (Australia programme), Certificate III in Commercial Cookery (Australia programme), Advanced Diploma in Hospitality Management (Vietnam programme), Certificate in Cookery & Patisserie and Certificate in Hotel Operation. Pegasus takes pride in being a "career gateway", helping students acquire the best knowledge and skills to work in international environment.

### THIRD PRIZE IN "RESTAURANT SERVICE TALENT 2023" COMPETITION – Ha Noi

On 11 October, the team representing Pegasus International College including two students, Nguyen Thi Khanh Huyen and Ta Thu Trang, from the Hospitality Management program, excelled and secured the Third Prize and the Consolation Prize in the Restaurant Service Talent competition organized by the Hotel - Tourism - Restaurant Department of FPT Polytechnic College.

The competition provided contestants the opportunity to hone their professional skills, engage in learning and networking, and challenge their capabilities in front of recruiters from 5-star hotels in Hanoi. This achievement marks a significant milestone in affirming the quality of education at Pegasus.





PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## TRAINING ACTIVITIES

### A VISIT FROM HOPE SCHOOL STUDENTS TO PEGASUS - Da Nang

On 30 November, Pegasus warmly welcomed 30 students from Hope School for an insightful campus tour before the commencement of their academic journey. This was a significant opportunity for the students to be introduced about Pegasus and its international learning environment, as well as employment opportunities in the tourism and hotel industry.

This event is part of the "Swing for the Kids" program, wherein Pegasus continues its annual scholarship initiative titled "From Dreams to Reality" for students facing challenging circumstances.



### MARCOM CHAT EVENT #03: GROW OR FAIL - MARKETING STRATEGIES TO HELP TOURISM BUSINESSES OVERCOME THE RECESSION - Ha Noi



During the sharing session, three leading experts in the field of tourism, including Mr. Tran Duc Thang – Deputy College Principal of Pegasus, Ms. Nguyen Lucy – CEO Peony Edu Travel and Mr. Pham Duy Nghia – CEO Vietfood Travel, shared their practical perspectives and valuable experiences regarding the context of Vietnam's tourism industry. They discussed the potential for recovery and strong development in 2024, business strategies to help increase sales of tourism businesses during economic downturns, and tourism trends in the new era.

On the afternoon of 14 October, Marcom Chat event #03, titled “Growth or Failure - Marketing Strategies to Help Tourism Businesses Overcome Recession”, was successfully held at Pegasus International College. The event was organized by the following units:

- Pegasus International College;
- Vgreen - Vietnam Green Tourism Association;
- Peony Edu Travel - International travel company;
- VMCC-Vietnam Marketing and Communications Club





PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## CORPORATE TRAINING ACTIVITIES

### COMMENCEMENT OF ENGLISH TRAINING CLASSES FOR FOUR POINTS BY SHERATON HOTEL STAFF – Da Nang

On 28 January 2024, Pegasus International College successfully inaugurated two English classes Pre-A1 and A1, for the staff of Four Points by Sheraton Hotel. The study program is meticulously designed to assist students in enhancing their foreign language skills and communication abilities with international clients in their daily professional activities. This event marks a significant beginning for the collaboration between Pegasus and the hospitality industry post the Covid pandemic, with the aim of enhancing language proficiency, communication skills, and improving effectiveness of the workforce.

At the event, Ms. Le Thi Luong, Director of the Pegasus Language Center, and Mr. Tran Cong Truong shared heartfelt insights into the importance of improving English skills, pledging to deliver quality and effective learning experiences in each session.



### OPENING CEREMONY OF THE SMALL AND MEDIUM-SIZED HOTEL MANAGEMENT – Da Nang

On the morning of 22 October 2023, the commencement of the "Small and Medium-sized Hotel Management" course at Pegasus International College was successfully held. On the first day of classes, our esteemed participants had the opportunity to explore Pegasus' training facilities and received detailed key points of the course, outlining the crucial skills they will develop throughout their learning journey. The participants also had their first class in Front Office Management (FO).

Especially, Ms. Le Thi Luong, representing the College, extended a warm welcome and expressed gratitude to the students for choosing Pegasus to enhance their management skills.





PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## STUDENT'S CORNER

### VIETNAM TEACHERS' DAY 20/11 CELEBRATION – Ha Noi & Da Nang

On 18 and 20 November 2023, the celebration of Vietnam Teachers' Day took place in a vibrant atmosphere, filled with joy and creativity at Pegasus Danang and Hanoi. Through emotionally musical performances and creative talent competitions such as the wall newspaper contest "Capture Pegasus", or the talent contest "Passion on Fire", Pegasus students in Hanoi and Da Nang expressed their love, good wishes, and meaningful tokens of gratitude to their teachers.





PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## PEGASUS'S CHRISTMAS "SHARING LOVE – BRINGING SMILES" – Da Nang



"Love given is love that lasts forever" - This is the Christmas 2023 message that Pegasus students conveyed to the local community in Hoa Quy Ward, Da Nang City.

On 23 December 2023, the Pegasus team of employees and students organized the "Sharing Love – Bringing Smile" program with the desire to bring love to the children at the Hoa Mai Orphanage.

The gifts, meticulously and wholeheartedly prepared by the students, were handed over to the little ones. Although they were small material gifts, it is believed that they carried great significance, enough to warm the cold weather in Da Nang.

## STUDENT RECRUITMENT ACTIVITIES

### PEGASUS PARTICIPATES IN 2024 ADMISSION AND CAREER GUIDANCE PROGRAM ORGANIZED BY TUOI TRE NEWS – Da Nang

On 7 January 2024, Pegasus participated in the Admission and Career Guidance Program organized by Tuoi Tre News at Phan Chau Trinh High School in Da Nang. The event, in collaboration with the University Education Department (Ministry of Education and Training), provided opportunities for Pegasus to address students' and parents' inquiries. Insights were shared into career opportunities related to in-demand majors, such as Advanced Diploma in Hospitality Management, Vocational Training Courses (Vietnamese programmes) and Advanced Diploma in Hospitality and Tourism Management, Diploma in Aviation and Travel Operations (Singapore Programmes).





PEGASUS INTERNATIONAL COLLEGE

# NEWSLETTER

Issue Q4. 2023

## INFORMATION ON COURSES

### VIETNAM PROGRAMMES:

1. Advanced Diploma in Hotel Management
2. Certificate in Cookery and Patisserie (Level 3).

### INTERNATIONAL PROGRAMMES WITH SISH INSTITUTE (SINGAPORE) PATHWAY

1. Advanced Diploma in Hospitality and Tourism Management
2. Diploma in Aviation and Travel Operations.

### SHORT COURSES

1. VTOS Hotel Management (3 months)
2. Weekend Baking class

### CORPORATE TRAINING COURSES

1. Hospitality skills (VTOS)
2. Hotel Supervision (VTOS)
3. Customer Services
4. Train the Trainer
5. English Proficiency Testing and Training
6. Training programmes tailored to customer's demand.

Please contact Pegasus immediately for details of programmes and apply for scholarships as well as enjoy many incentives from Pegasus International College.

## CONTACT INFORMATION

### Da Nang

**Address:** Vung Trung 3, Phu My An New Urban Area, Hoa Hai Ward, Ngu Hanh Son District

**Phone:** 0236 730 1555

**Email:** [study@pegasus.edu.vn](mailto:study@pegasus.edu.vn)

**Website:** <https://pegasus.edu.vn>

### Ha Noi

**Address:** No 2/2C, Van Phuc Diplomatic Area, Kim Ma Street, Ba Dinh District.

**Phone:** 091 636 0505 - 024 7304 1555

**Email:** [study.hanoi@pegasus.edu.vn](mailto:study.hanoi@pegasus.edu.vn)

**Website:** <https://pegasus.edu.vn>